



# MISSISSIPPI LIME

## Community News



Mississippi Lime Company's mascot, Calvin Calcium, along with colleagues, paid a visit to students at Ste. Genevieve Elementary and Valle Catholic schools. The employees showed them scientific demonstrations including a chemistry presentation and a mining activity using cookies!

## MISSISSIPPI LIME'S MASCOT VISITS STE. GENEVIEVE ELEMENTARY AND VALLE CATHOLIC SCHOOLS

Mississippi Lime Company (MLC) is a big part of the community in Ste. Genevieve. In fact, for many, MLC is part of every day life -- whether it's driving by the facility, going to work on site, or interacting with our hundreds of employees as they live and work in the area. As part of the company's core value of Sustainability, MLC believes in being involved in the community in meaningful ways through leadership and active support.

One of the ways our company helps build the next generation of community leaders is through education. Each year, MLC engineers visit area schools to present scientific demonstrations to students - and there is even a special visit from the company mascot, Calvin Calcium.

This year, mining engineer Tim Bauer and his team showed students a little bit about chemistry, and then demonstrated a cookie

mining activity. According to employee Dale Basler, students love the cookie mining. The students were given tools to carefully remove the chocolate chips from a cookie without breaking it. It's a fun and tasty way to teach mining concepts!

After the demonstrations, Calvin Calcium came in to meet students. He's quite the celebrity now, having traveled across the U.S. for presentations and demonstrations on behalf of the company.

The team also brings promotional items and keepsakes for the students including a coloring book, crayons, markers and even a miniature version of Calvin, himself.

Want to learn more about the community outreach of Mississippi Lime Company? Visit us online at [mississippilime.com/news](http://mississippilime.com/news). ■



2 COMMUNITY ADVISORY PANEL



3 LEADERSHIP STE. GENEVIEVE

## MISSISSIPPI LIME ADOPTS HIGHWAY 61 NEAR STE. GENEVIEVE

Since 1987, Missouri's [Adopt-A-Highway](#) program has involved volunteers across the state working together to clean up Missouri. MoDOT



*MoDOT volunteers help by picking up trash along adopted highway segments. MLC's VMV Committee in Ste. Genevieve is involved with these activities each year.*

spends about \$6 million annually to remove litter from more than 385,000 acres of right-of-way along 34,000 state highway miles.

Adopters, including Mississippi Lime Company (MLC), perform litter cleanup and beautification efforts. Every area kept free of litter by adopters allows MoDOT to devote resources to other needed tasks.

Mississippi Lime provides the two-mile stretch of Highway 61 outside of Ste. Genevieve with services at least four times a year, including litter clean-up, mowing, landscaping, and planting native Missouri wildflowers and grasses.

MoDOT provides MLC volunteers a certificate of appreciation, safety training and materials, and a sign with the group's name posted on each end of the adopted highway section. MoDOT also provides trash bags, pick up and disposal of the collected litter.

We appreciate the public's support in keeping our areas' roadways clean and beautiful for generations to come. ■

## REV. EDWARD NEMETH JOINS MLC COMMUNITY ADVISORY PANEL

Formed in 2013, the members of Mississippi Lime's [Community Advisory Panel \(CAP\)](#) work with leaders in Ste. Genevieve, Missouri to gather meaningful feedback about the company, to present and discuss any needs and concerns of the community, represent the community in discussions with the company, and help relay information back to the community.

The panel is made up of leaders from the Ste. Genevieve community including the police department, hospital, chamber of commerce, sheriff's department, the City of Ste. Genevieve and others.

The newest member is [Rev. Edward Nemeth](#), pastor of Ste. Genevieve Catholic parish and president of Valle Catholic schools. Additionally, he is

the pastor of Sts. Philip and James in River aux Vases.

"We are looking forward to working with Rev. Nemeth on the panel. We are very proud of our long history in Ste. Genevieve and great relationship with the area schools," said Mike Sheffield, General Manager of Ste. Genevieve operations.

The CAP provides one way to connect with the Ste. Genevieve community with the mutual goal of making our business and the surrounding area the best they can be. ■



## CALVIN CALCIUM VISITS "SPRING FOR DOWN SYNDROME" EVENT



Calvin Calcium and Kim Basler represented Mississippi Lime Company in June at the [Spring for Down Syndrome](#) event.

This event raised funds for all-inclusive amenities to benefit children with disabilities at the Ste. Genevieve County Community Center, including Challenger Field (baseball), the children's playground, and a water park.

This year's event raised over \$38,000 to help fund these programs for children and adults with disabilities. ■

## COMMUNITY ADVISORY PANEL SPOTLIGHT: DENA KREITLER

**Dena Kreitler** has been a part of the Ste. Genevieve community her whole life. Now she is a long-standing community leader. As the Executive Director at [Ste. Genevieve Chamber of Commerce](#)—a position she has held for almost 19 years—Dena is involved in regional business development, tourism, and many community-driven projects.

One of the recent projects Dena is most proud of is [Leadership Ste. Genevieve](#). In this 8-month professional development program, individuals learn leadership skills and about operations at businesses in the area, including Mississippi Lime Company (MLC). (The first cohort is pictured on page 1.)

“The mission of the program is to give a better understanding of what it takes to be a good leader and successfully run a business in Ste. Genevieve. When participants graduate at the end of the program, they are equipped with business information and leadership skills they can use both in their careers and in the community,” said Dena.

“Our dream is that Leadership Ste. Gen will bring the chamber of commerce and the business community to another level. It’s all about connections; helping people understand how our community runs and connecting people so we can do even more amazing things together,” she added.

Creating professional development opportunities is not all Dena does for the community. She also serves on various boards including the Tourism Advisory Commission, Missouri Chamber of Commerce & Industry, and she volunteers at the school district. She has also served on MLC’s [Community Advisory Panel](#) for six years.



*Community Advisory Panel member Dena Kreitler has committed her career to the development of the Ste. Genevieve community.*

“I’ve grown up knowing this company, and many of my relatives have worked there. It’s great seeing the company from another side,” she said.

All of her efforts have the same goal -- to make the community a great place to live and work, so it’s no wonder family is a top priority to Dena. When she’s not busy with work, she organizes and cheers on her children at various sporting events, and loves spending time outdoors with her children and husband. ■

**“IT’S ALL ABOUT CONNECTIONS. HELPING PEOPLE UNDERSTAND HOW OUR COMMUNITY RUNS AND CONNECTING PEOPLE...”**

### COMMUNITY ADVISORY PANEL MEMBERS *Ste. Genevieve, Missouri*

**Brad Arnold**, Executive Director  
Ste. Genevieve County Community Center

**Vern Bauman**, President  
Vern Bauman Contracting Company

**Eric Bennett**, Police Chief  
Ste. Genevieve Police Department

**Rita Brumfield**, Chief Nurse Officer  
Ste. Genevieve County Memorial Hospital

**Sandra Cabot**, Director  
Ste. Genevieve Tourism & Economic Development

**Dr. Julie Flieg**, Superintendent  
Ste. Genevieve R-II School District

**Gene Grein**, Owner (Retired)  
Gene’s Auto Service

**Hank Johnson**, Owner  
Chaumette, Inc.

**Tom Keim**, CEO  
Ste. Genevieve County Memorial Hospital

**Dena Kreitler**, Executive Director  
Ste. Genevieve Chamber of Commerce

**Garry Nelson**, Presiding Commissioner  
Ste. Genevieve County

**Rev. Edward Nemeth**, Pastor, Ste.  
Genevieve Catholic Parish & President,  
Valle Schools

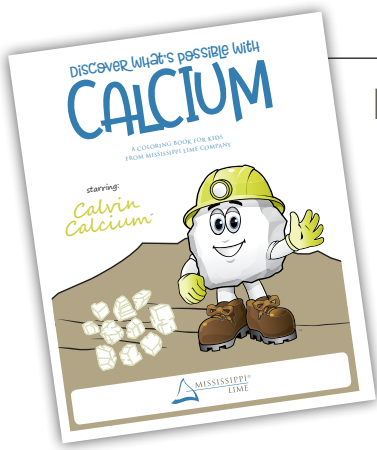
**Van Robinson**, CEO  
Citizens Electric Corporation

**Kendall Shrum**, Administrator  
Ste. Genevieve County Ambulance District

**Gary Stolzer**, Sheriff  
Ste. Genevieve County Sheriff’s Department

**Martin Toma**, City Administrator  
City of Ste. Genevieve

**Robert Wolk**, Consultant/Trainer  
Wolk’s Insurance Agency, Inc.



## MLC PUBLICATIONS WIN TWO AWARDS IN 2019



The Academy of Interactive & Visual Arts has awarded two 2019 Communicator Awards of Distinction to Mississippi Lime Company for **Community News** and **Discover What's Possible with Calcium: A Coloring Book for Kids from Mississippi Lime Company**. This international competition is one of the largest such competitions of its kind.

Mississippi Lime's coloring book is available free to area children during visits and appearances from mascot, Calvin Calcium. ■

## MINE RESCUE TEAM FINISHES THIRD IN ANNUAL SOUTHERN REGIONAL CONTEST



MLC's mine rescue team earned honors at the 49th Annual Southern Regional Mine Rescue Contest in New Iberia, Louisiana

The Mississippi Lime Company **mine rescue team** from Ste. Genevieve placed third overall at the 49th Annual Southern Regional Mine Rescue contest in New Iberia, LA. This past April, 20 teams from 11 different states competed in the contest which featured various mine rescue scenarios and activities.

The teams competed in separate but identical mazes laid out on the venue floor, with judges from the Mine Safety and Health Administration (MSHA) observing. Teams were given 75 minutes to rescue survivors, identify victims and explore all areas of the mine.

MLC's team also placed second in the Team Trainer and Team Technician competitions.

Getting its start in 1970, the Southern Regional Mine Rescue Contest is the longest-running regional underground metal and non-metal mine rescue team competition in the United States.

Mississippi Lime's mine rescue team rigorously trains and prides itself on its commitment to safety and preparedness for the employees of the Ste. Genevieve mine, but also the surrounding area. ■

**We're Hiring!**  
Visit our career page online at [mississippilime.com/careers](http://mississippilime.com/careers) for details on job openings right here in Ste. Genevieve.



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## SCHOLARSHIPS AWARDED TO AREA HIGH SCHOOL GRADUATES

Each year, **HBM** (Mississippi Lime's holding company) awards scholarships to several qualified children of employees planning to attend an accredited university, community college or vocational/technical institution. This year, six scholarships were awarded to students, five of whom are children of Mississippi Lime employees. Recipients have been notified and will be honored at the annual scholarship dinner in late July.

Congratulations to the scholarship winners! Watch our next issue for more information. ■

## FOLLOW MLC ON LINKEDIN, FACEBOOK

Mississippi Lime would like to invite you to follow us on LinkedIn and Facebook.

LinkedIn is a web-based professional networking tool that is a valuable resource for individuals and companies. We use our LinkedIn page to share company news, community outreach projects, job openings and other items of interest.

We also have a Facebook page for MLDS to promote job openings for drivers.

Follow and like us on LinkedIn to grow not only our network of connections, but yours, too! ■

