Ste. Genevieve, Missouri

Issue No. 15

Singleton Birch November 2022

# MISSISSIPPI LIME Community News

# A THIRD QUARTER OF GROWTH – MLC ACQUIRES SINGLETON BIRCH AND VALLEY MINERALS

As Mississippi Lime Company looks to the future, the company is committed to growth, innovation, and sustainability. In September, both Singleton Birch in the United Kingdom and Valley Minerals in Missouri were acquired by Mississippi Lime Company.

#### **About Singleton Birch**

Located in North Lincolnshire in the United Kingdom, Singleton Birch is the UK's leading independent lime producer, with 150 employees and single-site operations in lime, energy, chemicals, and alternative energy plants. They provide services and solutions to the renewable energy, water treatment, and waste management industries. Paul Hogan, President and CEO said, "For more than 115 years, Mississippi Lime has been focused on meeting the evolving needs and priorities of our customers. That focus has served our customers, our employees, and our business very well. Our approach is

to grow by finding businesses that represent a good cultural fit for us and can complement what we already provide to customers. Singleton Birch is a great fit, and we are delighted to welcome them to the Mississippi Lime family." This acquisition positions MLC as a global player and improves our market position. The Singleton Birch company and brand will continue to operate as is. Both the CEO, Richard Stansfield, and the management team will continue to guide the company - but as part of Mississippi Lime. "Being part of the Mississippi Lime family will enable us to invest more and power the growth of Singleton Birch. We're delighted to have a partner for the next stage in our development that shares our culture and values," Stansfield said.

Singleton Birch is also an industry leader in sustainability. The business works with local farms to run anaerobic digesters that provide electricity used by the business from renewable zero-carbon sources. Like Mississippi Lime, Singleton Birch has partnered with Origen to develop greener and more sustainable lime kiln technologies.

UK

"The commitment that Singleton Birch has already made to sustainability is significant and will help inform and drive MLC's ESG efforts," Hogan said. New learning and development opportunities will come because of the combined operations and now, global footprint.

#### About Valley Minerals

Valley Minerals was founded in 1927 and is a single-site dolomitic (dolo) quicklime producer based in Bonne Terre, Missouri. Dolomitic quicklime is a higher magnesium lime product used in steel, metal, and other industrial applications. This acquisition brings 40 new employees to MLC and CONTINUED ON PAGE 2

#### A THIRD QUARTER OF GROWTH CONTINUED FROM PAGE 1

gives the company the ability to produce dolo for the first time. Hogan added, **"We have been working on plans** for a modern dolo production asset to support our steel market business for several years, so we are very happy to have acquired Valley Minerals and we expect that due to the proximity to our Ste. Genevieve location, we will be able to quickly integrate and synergize our people and processes." MLC also committed to replacing the site's existing rotary kiln with a modern, efficient, and sustainable vertical kiln. In addition, several Valley Minerals' customers are existing MLC quicklime customers. This acquisition opens a quick pathway for MLC into the dolo market to provide low cost, sustainable dolomitic production.

#### Looking Ahead

Both acquisitions have products, processes, and applications MLC knows and understands. They support the long-term strategic goals and advance the mission to provide world-class lime products and solutions. "We never want to grow just for growth's sake, but being in more locations and having the ability to offer more products and services, means we can better fulfill our customers' changing needs. We look forward to welcoming new employees from both locations and forging ahead to provide the best products and service to our customers," Hogan said.

### 2022 HARRY B. MATHEWS, JR. SCHOLARSHIP AWARD RECIPIENTS

The Harry B. Mathews, Jr. Scholarship Program has announced its 2022 class of recipients. The program supports college-ready students of portfolio company employees. We are proud to have supported this scholarship program and the ongoing investment in higher education for almost 25 years. This year's recipients are the children of Mississippi Lime Company, Control Devices, and Schafer Industries employees.

The program offers the opportunity to children of HBM portfolio company employees to apply for HBM-sponsored scholarships. The students' anonymous credentials are evaluated by an employee committee, who selects the scholarship awardees based on the students' GPA, standardized test scores, and submitted essays. HBM's program has two scholarship categories: four-year scholarships of \$5,000 per year, and two-year scholarships of \$2,500 per year. This year's recipients include students who attend Maryville University, Lindenwood University, University of Missouri S&T, and Ranken Technical College. Majors for this outstanding group include Physical Therapy, Art History & Visual Culture, Electrical Engineering, Advanced Machining Technology, and Electrical Technology.

We are proud of the students who have been awarded scholarships over the years and are excited to see the success of these young leaders in the future!



#### **4-YEAR RECIPIENTS**

#### **Reagan Kennedy**

Reagan is the daughter of Jonathan & Jennifer Kennedy. Jonathan is an Environmental & Regulatory Affairs Manager at Mississippi Lime (Ste. Genevieve, MO).

#### Sonora Bishop

Sonora Bishop is the daughter of Joshua & Brein Bishop. Joshua is a E/I Technician at Mississippi Lime (Ste. Genevieve, MO).

#### **Nathaniel Witte**

Nathaniel is the son of Randy & Ericka Witte. Randy is an Operations Team Lead at Mississippi Lime (Ste. Genevieve, MO).

#### **2-YEAR RECIPIENT**

#### Matthew Camden

Matthew is the son of Brad & Erin Camden. Brad is an IT Operations Manager at Mississippi Lime (Sunset Hills, MO).

#### Brendan Baughman

Brendan is the son of Michael & Andrea Baughman. Michael is a Kiln Operator Helper at Mississippi Lime (Ste. Genevieve, MO).



### **COMMUNITY ADVISORY PANEL SPOTLIGHT: JASON BASLER**



Jason Basler and his wife Michelle, and two kids, Mikayla and Waylon

Jason Basler was born and raised in Ste. Genevieve. In fact, he's lived in Ste. Genevieve his entire life, except for the four years he spent in Marshall, MO at Missouri Valley College where he earned a bachelor's degree in accounting and finance. After graduating, Jason worked briefly at Edward Jones. However, he was eager to return home and use his skills to benefit his childhood community and its people. He soon found that opportunity, when he was hired as an accountant at his current firm. Ten years later, Jason became partner, and the firm was renamed HSB Advisors. But, even though Jason is partner and co-owner of HSB Advisors, he sees himself as "just part of the team...

just one piece of the puzzle." He says, "at HSB, we're more of a family."

After working as a financial advisor and tax accountant for more than 20 vears. Jason still thinks he has the greatest job in the world. "It's very rewarding to help people through difficult times in their lives. This can be through helping people make difficult financial decisions or by helping create new businesses in our community. We can help people make their dreams become reality." The most rewarding aspect of Jason's ownership role at HSB is supporting the development of his employees. He notes, "We want them to make their own career path. They can advance from staff accountant to partner. We want to bring our employees along with us."

When it comes to Jason's involvement on the Community Advisory Panel for MLC, he describes being familiar with MLC for most of his life. His dad was a long-time employee and Jason would read the company newsletter when he was younger. His connection to MLC continued in college, receiving a 4-year scholarship from MLC, and even working for MLC during his summers home. Given this lifelong connection to MLC, it only made sense that he accepted when asked to serve on the Community Advisory Panel in 2021. During his time on the CAP, Jason has enjoyed learning more about MLC's efforts to improve the environment, and to support Ste. Genevieve's community through employment opportunities and charitable giving. "I love what I do and love helping our community. I'm honored to be asked to be a part of anything in our community, especially when it helps our community prosper in the short and long term."

At home, Jason enjoys spending time with his wife Michelle, daughter Mikayla, and son Waylon. The Baslers are an active family - they love going to St. Louis Cardinals' baseball games, exploring new places around the country, and cheering for Waylon's baseball team and Mikayla's select volleyball team. No matter what they're doing, though, they "just enjoy being together."

## COMMUNITY ADVISORY PANEL MEMBERS Ste. Genevieve, Missouri

**Brad Arnold,** Executive Director Ste. Genevieve County Community Center

**Jason Basler,** Financial Advisor/Tax Accountant, HSB Advisors LLC

**Vern Bauman,** President Vern Bauman Contracting Company

**Eric Bennett,** Police Chief Ste. Genevieve Police Department

**Sandra Cabot,** Project Manager, Southeast Region, State of Missouri - Department of Economic Development

**Dr. Julie Flieg,** Superintendent Ste. Genevieve R-II School District **Fr. Edward Nemeth,** Head of Schools Ste. Genevieve Catholic Parish, Valle Schools

Hank Johnson, Owner Chaumette, Inc.

**Dena Kreitler,** Executive Director Ste. Genevieve Chamber of Commerce

**Garry Nelson,** Presiding Commissioner Ste. Genevieve County

**Dr. Steve Pautler,** CEO Ste. Genevieve County Memorial Hospital

Van Robinson, CEO Citizens Electric Corporation **Kendall Shrum,** Administrator Ste. Genevieve County Ambulance District

**Gary Stolzer,** Sheriff Ste. Genevieve County Sheriff's Department

Happy Welch, City Administrator City of Ste. Genevieve

**Robert Wolk,** Consultant/Trainer Wolk's Insurance Agency, Inc.

## **GET TO KNOW KELLY PIPPINE**



Kelly Pippine - VP of Sales, Marketing, and Innovation

Kelly Pippine, MLC's new Vice President of Sales, Marketing and Innovation, is an expert when it comes to engineering, marketing, and sales

in the materials and chemical industry. With more than 20 years of experience, she brings a passion for growth - both for the business, and the professional development of her MLC team.

Kelly grew up near Detroit and attended both Michigan State and the University of Michigan. She attained an undergraduate degree in materials science and engineering and an MBA.

The VP of Sales, Marketing, and Innovation position at MLC is a natural fit for Kelly. She listed many reasons for taking this next step in her career, but, she said, **"I'll start** 

with the people. I was thoroughly impressed with the quality of the business and the people I met who all helped shape MLC to what it is today. It is a company with a good foundation, more potential to be realized, and a culture of team camaraderie. When I started to meet the people. I felt this was the right place."

In her new role, Kelly will lead the sales, business management, R&D, guality, and technical service teams. In her free time, you'll find Kelly skiing, mountain biking, and hiking. Kelly, her husband Bill, and their two boys, Liam and Aidan moved to St. Louis this summer.

## MLC TAKES PART IN ANNUAL PEDAL THE CAUSE CYCLING CHALLENGE

Mississippi Lime Company and HBM Holdings participated in Pedal the Cause, an annual cycling challenge to benefit critical funding for cancer research at Siteman Cancer Center and Siteman Kids at St. Louis Children's Hospital. Riders and volunteers came together September 23-25, participating and helping to staff a refueling station funded by both companies. This year they rode in support of a 10-year-old battling Stage 4 Neuroblastoma and in memory of Adley, Kiersten, and Brett, the Ride for a Child Angels. Since starting participation in 2011, the companies have raised more than \$520,000. The overwhelming generosity of MLC employees speaks to how we live our core values as a company every day.



## WE'RE **HIRING!**

Visit the career page online at mississippilime.com/careers for details on job openings right here in Ste. Genevieve.





Contact Us: 314.543.6300 | mississippilime.com Mississippi Lime is an Equal Opportunity Employer

Community News is a publication of Mississippi Lime Company. | ©2022 all rights reserved.